

2024 ANNUAL REPORT



**Minnesota Asphalt
Pavement Association**

MEMBERSHIP VALUE

For asphalt producers, paving contractors, and industry partners seeking a strong consortium, we offer a community of leadership, advocacy, training, technical support, and opportunities to build relationships with key partners and influencers.

We are all about asphalt. MAPA is the only association that uses 100% of member dues to promote asphalt and secure market share throughout Minnesota. These efforts enhance and support the success of our members.

Let's get to work.



**Minnesota Asphalt
Pavement Association**

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PRESIDENT'S MESSAGE

Dave Clement, KGM Construction



It is an honor and privilege to be elected as MAPA President. Our organization has helped the industry successfully navigate through many challenges. Specification changes, training and finding qualified laborers, increasing the quality of our product, helping formulate and pass legislation that benefits our members are a few of the many important issues MAPA and our members tackled.

Looking to the future our product will face changes to ensure we become environmentally friendly to comply with the benchmarks our state is setting for us. MAPA will continue to partner with the stakeholders to ensure outcomes are ones everyone can achieve. There are many other important topics that together we can solve.

Thank you to all who have worked hard to keep MAPA strong. I invite everyone to get involved and offer your opinions on the many subjects that affect our industry. We are stronger when united in our efforts. Keeping asphalt the number one surfacing of choice in Minnesota has been and will be our goal as we move forward.

EXECUTIVE DIRECTOR'S MESSAGE

Abbey Bryduck, MAPA

Navigating the "Tumultuous Twenties" Together

The term "tumultuous twenties" has been used frequently to describe the unpredictable and challenging first half of this decade. Week by week, we've faced unprecedented twists that continue to reshape our world. From the COVID-19 pandemic, the tragic murder of George Floyd and the resulting global civil unrest, the January 6th attack on the U.S. Capitol, to extreme weather events, inflation surges, volatile interest rates, and ongoing wars in the Middle East and Ukraine—our lives have been anything but stable. Add to this mix octogenarian presidential candidates, assassination attempts, pet consumption (?) and the rapid rise of artificial intelligence, poised to transform society in ways both exciting and concerning. It's been quite the journey, and the hits just keep coming.

If we've learned anything, it's to expect the unexpected. We've endured extraordinary circumstances that have tested our resilience and forced us to adapt to what seems like a perpetually shifting "new normal."

Our industry is no exception. With the increasing focus on low-carbon initiatives, we are being challenged to rethink how we approach our work. It's no longer just about completing projects that are efficient and cost-effective but also about significantly reducing our carbon footprint. The world is changing fast, and we must adapt alongside it—whether or not everyone is enjoying the ride.

At MAPA, we are here to be your steadfast partner on this journey. We are committed to staying ahead of the curve when it comes to research, innovation, and the challenges our industry faces. Our goal is to support your success and ensure the continued growth and improvement of the asphalt industry. Together, we'll pave the way toward a sustainable and prosperous future.

So, buckle up, put on your shades, and let's get to work!



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2024 MAPA BOARD OF DIRECTORS



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OPPORTUNITIES FOR ASSOCIATE MEMBERS

Associate Member Training Series

MAPA's Associate Training Series is continuing this winter with a great lineup of presenters via online webinars. If you missed the training series from last year, they are available on our website. www.asphaltisbest.com/associate-training.

MAPA Annual Meeting

The MN Asphalt Conference is a great place to network with current and prospective customers from both the industry and agency side. Our Vendor Showcase is held during the first day of the conference, and our Trade Show and Hospitality Reception is a great place to interact and network with over 400 attendees. This is a must-do event for anyone in the Minnesota asphalt industry.

Monthly Member Feature

Every month, MAPA selects an associate member to feature on our website, in the enewsletter, and on our social media outlets. This exposure to the asphalt industry is worth the price of membership alone!

MAPA Events

Golf & Sporting Clays: Outdoor activities were a big hit this year with record turnout from Sporting Clays (September), a sold-out annual Golf Outing at Mystic Lake (August), and TopGolf Event with the

2024 ACCOMPLISHMENTS

MAPA works 100% for you and your business, we are 100% asphalt. Most importantly, MAPA prevented annual stack testing for asphalt plants in the metro, as well as a MnDOT requirement to retrofit all construction equipment with back-up cameras. These two things alone have saved our members their annual membership dues. See more on these two items below as well as some of the other things we accomplished in 2024.

Regional Partnership Meetings

In 2024, MAPA hosted four Regional Partnership Meetings across Minnesota, fostering collaboration and knowledge exchange between contractors, MnDOT district representatives, local county and city officials, and engineering consulting firms. These meetings were designed to facilitate open dialogue on regional issues, share best practices, and explore the latest innovations in asphalt pavement technology and sustainability.

Asphalt Insider



The Asphalt Insider is a newsletter for asphalt industry professionals, highlighting issues of particular interest to Minnesota asphalt contractors. This publication is produced 3 times per year and is now sent to all of Minnesota's asphalt industry, including public agency partners, **making it a great advertising opportunity for our associate members!**

This year, we have expanded its reach beyond just Minnesota contractors, but it's also a great advertising opportunity for our associate members!

The Road Forward Conference

In February 2024, MAPA hosted "The Road Forward" conference, focused on reducing carbon emissions in asphalt production. This event gathered contractors, government agencies, and industry experts to discuss sustainability strategies, such as leveraging federal funding from the IIJA and IRA, innovations like warm mix asphalt, and increasing the use of RAP. The conference underscored the asphalt industry's commitment to achieving net-zero emissions by 2050.

MAPA Member & Project Visits

It is a top priority for MAPA to visit every one of our contractor members, every year. It is the best way for us to communicate with you, face to face. We always appreciate the time you give to us during these visits and look forward to them each year!

Committee Work

MAPA/MNDOT/AGC Joint Bituminous Technical Committee

The MAPA/MnDOT/AGC Joint Bituminous Technical Committee will convene 3 times in 2024 to address key technical issues related to asphalt pavements. The committee vetted important specifications such as the Warm Mix Incentive Special Provision, the Ride/ALR specification, and the Gradation Band for the 3/8" Ultra-Thin Bonded Wear Course. Additionally, several safety measures were addressed, including a survey to members on the backup camera special provision, the reduction of speeds in work zones, and the flagger bid item.

Environmental, Health & Safety Committee

In 2024, key accomplishments included tackling Cumulative Impacts and Environmental Justice Areas, Air Toxics Emissions Reporting, and odor control rulemaking. The committee also addressed the issue of PFAS on airport projects.

Clarification on Additives and Air Permits: MAPA sought and received clarification from the MPCA that additives like rejuvenators and warm mix are approved and allowed under current air permits. This helped producers navigate potential uncertainty when agencies include these types of additives in specifications while remaining within the bounds of current air permitting regulation.

Women of Asphalt



The Women of Asphalt Mn/Dakota Chapter is going strong with 152 members. Since organizing in 2021, we've grown and expanded!

This year, the group organized a tour of the Astenek (Lube-tech) facility in Golden Valley. It was a great opportunity to network, learn, and build community.

Remembering Joan Donovan

We lost one of the original women of asphalt this year, Joan Donovan. In her honor, we held a 9-hole golf even in June at Bunker Hills in Ham Lake.

The Women of Asphalt holds their annual meeting during the MN Asphalt Conference in December. Contact Abbey Bryduck abryduck@mnapa.org for more info.

MnDOT and Agency Specifications

Warm Mix Asphalt Incentive Specification: In response to sustainability goals, MAPA has supported the development of an updated, incentive-based warm mix asphalt specification. This specification provides contractors the flexibility to lower plant temperatures with the use of liquid additives while still maintaining excellent density in the field.

Backup Cameras: MnDOT Proposed the requirement of backup cameras on all vehicles with an obstructed rear view.

MAPA shared concerns about the proposed rapid rollout and the various challenges. Because of these discussions, MnDOT has chosen NOT to incorporate the provision requiring backup cameras into the current specifications.

Legislative Accomplishments and Outreach

Odor Control:

MAPA submitted comments to the MPCA regarding the proposed odor management rule. EPA has delisted asphalt plants as a major source of air pollution in 2002, recognizing their low emissions. While supporting the MPCA's goal of establishing odor management rules, MAPA's position is that asphalt plants should be exempt from these requirements under the existing refinery exemption. The organization remains committed to working with the MPCA to ensure clarity on this matter.

Cumulative Impacts for Environmental Justice Areas:

MAPA also submitted comments to the MPCA regarding cumulative impacts in Environmental Justice Areas. The MPCA should have a categorical exclusion from permit restrictions in these designations for asphalt, aggregate, and ready-mix production plants.

Annual Stack Testing:

MAPA successfully engaged with state legislators to prevent the unnecessary requirement of conducting annual stack testing for asphalt plants, ensuring that regulatory measures remain practical and cost-effective for the industry. This accomplishment reflects MAPA's commitment to balancing environmental responsibility with industry efficiency.

Workzone Safety:

Workzone safety remains a top priority for MAPA members. MAPA continues to advocate for initiatives that move beyond the low-bid environment, especially when it comes to safety measures on projects. One key example is the promotion of the bid item for flaggers, who play a critical role in protecting workers and the public.

Environmental Training Webinar Series

MAPA supports its members with training for members, this year we hosted three webinars for MAPA members for our environmental training series. Recordings are available on the MAPA website.

- » Environmental Justice Areas: What You Should Know About EJAs Nationally and in MN
- » Environmental Product Declarations: National and State Updates
- » EPA Energy Star Program and Centerpoint Energy Industrial Rebates

MAPA BY THE NUMBERS



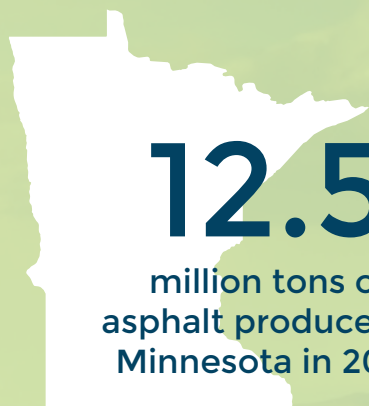
\$330+

million in MnDOT asphalt projects scheduled in 2024



\$250

million in county asphalt projects in 2024



112

industry
associate members



36

producer and paving
contractor members

3 million+

tons of recycled asphalt pavement used in new pavements



11

awards for asphalt
paving projects

23

asphalt plant
ecological awards



24,000

website page views on AsphaltIsBest.com



1,600+

followers across social media channels

FINANCIAL HIGHLIGHTS

Despite changes to the asphalt industry, MAPA continues to be financially strong and in a growing position. We have invested in developing our training programs, optimized revenue from our events, as well as increased our membership base. We have truly “leaned out” our association, reducing overhead so more of our funds can go directly into programming and content.

	2023		
CURRENT ASSETS	\$1,073,600		
CURRENT LIABILITIES	\$242,000		
WORKING CAPITAL	\$922,780		
NET ASSETS	\$831,578		

REVENUE AND EXPENSES	2025 Proposed	2024 Projected	2023 Final
Membership Dues	\$494,875	\$478,666	\$473,916
Programmatic Revenue	\$387,000	\$405,334	\$375,626
Other Revenue	\$25,000	\$22,000	\$90,260
Total Revenue	\$906,875	\$906,000	\$938,802
Direct Expenses	\$320,500	\$329,250	\$319,663
General and Administrative Expenses	\$611,515	\$599,590	\$587,873
Total Expenses	\$932,015	\$928,840	\$907,536
Revenue Over Expenses	\$25,140	\$22,840	(\$31,266)

The MAPA Board strategically allocated reserves to support MAPA program operations in 2023 and the proposed 2024 budget.